

Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 COME-00 EB-07 RSC-01 /019 W

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R 271830Z JAN 75

FM AMEMBASSY MANAGUA

TO SECSTATE WASHDC 6100

INFO USIA WASHDC

UNCLAS MANAGUA 0383

USIA FOR ILA AND IBS

E. O. 11652: N/A

TAGS: ETRD, BEXP, NU

SUBJECT: FY 75 COMMERCIAL ACTION PROGRAM (CAP), SECOND QUARTERLY
REVIEW, NICARAGUA

REF: STATE 002298, MANAGUA A-73 7/22/74

1. THE FOLLOWING SCHEDULED ACTIONS HAVE NOT YET BEEN
COMPLETED:

(A) CAMPAIGN 1, ACTION 3, MARKET STUDY ON CONSTRUCTION
EQUIPMENT; ORIGINALLY SCHEDULED FOR OCTOBER 31, IN
CONNECTION WITH TRADE MISSION WHICH WAS CANCELLED, WAS
POSTPONED, BUT IS NOW UNDERWAY.

(B) CAMPAIGN 1, ACTION 5, FILMS ON CONSTRUCTION EQUIPMENT,
ORDERED BUT NOT YET RECEIVED, WILL BE SHOWN WHEN RECEIVED.

(C) CAMPAIGN 6, ACTION 2A, LETTER TO AMERICAN BUSINESS-
MEN NOT YET DISTRIBUTED.

(D) CAMPAIGN 6, ACTION 2D, UPDATE OF FTI WILL BE 50 PERCENT
COMPLETE AS OF JANUARY 31.

(E) CAMPAIGN 6, ACTION 3E, WINE TASTING PARTY. DISTRIBUTOR
OF NEW YORK WINES HAS AGREED TO SPONSOR PARTY, WHICH WILL

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BE SCHEDULED PJK FEBRUARY OR MARCH.

BECAUSE OF TRANSFERS, HOME LEAVE, ETC., WE HAVE HAD ONLY ONE OFFICER ON DUTY TO CARRY OUT THE WORKLOAD OF BOTH THE ECONOMIC AND COMMERCIAL POSITIONS FOR MORE THAN HALF OF THE FIRST 7 MONTHS OF THE CAP, THUS THERE HAS BEEN SOME SLIPPAGE. THIS SITUATION WILL CONTINUE UNTIL MARCH, WHEN THE NEW COMMERCIAL OFFICER ARRIVES; NEVERTHELESS, WE FEEL THAT WE WILL BE ABLE TO COMPLETE MOST OF THE CAP BY JUNE 30.

2. IN NOVEMBER, IN COOPERATION WITH USIS, WE PRESENTED A FILM ON THE TO PROGRAM TO ABOUT 25 PEOPLE. (CAMPAIGN 6, ACTION 3B8# THE FILM WAS WELL RECEIVED, AS EVIDENCED BY A 30 MINUTE QUESTION AND ANSWER PERIOD, AND HAS GENERATED SEVERAL TRADE OPPORTUNITIES. FURTHERMORE, ONE CHAMBER OF COMMERCE IN AN OUTLYING TOWN HAS BORROWED THE FILM TO SHOW TO ITS MEMBERS.
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